

COMPANY PROFILE



EXPANDING **BRANDS**

CREATING **IMPACT**

THINK . CAPTURE . CREATE

WE DON'T JUST
MARKET
BRANDS.

WE BUILD PRESENCE,
INFLUENCE, AND GROWTH.



ABOUT US

Mars Media is a results driven marketing and activation agency based in Saudi Arabia, focused on building brands through strategy, creativity, and execution.

We specialize in delivering end-to-end solutions across digital, content, and experiential marketing helping brands grow, connect, and scale in a competitive market.

SERVICES

BRAND & MARKETING STRATEGY

Market positioning
Campaign planning
Growth strategy

BRAND IDENTITY & CREATIVE DESIGN

Logo & visual identity development
Brand guidelines & tone of voice
Creative concepts & campaigns visuals
Packaging & marketing collaterals

DIGITAL & CONTENT

Social media management
Content creation
Paid ads & performance

CONTENT PRODUCTION (PHOTO / VIDEO / 3D)

Professional photo & video shoots
Social media content (Reels, TikTok, ads)
2D & 3D animation production
Creative direction & storytelling

ACTIVATIONS & EXECUTION

Events & activations
Influencer campaigns
Production & experiences

SOCIAL MEDIA MANAGEMENT

Content planning & calendars
Post design & copywriting
Account management & community handling
Performance tracking & optimization

INFLUENCER MARKETING

Influencer sourcing & partnerships
Campaigns planning & coordination
Content supervision & approvals
Performance tracking & reporting

PAID MEDIA & PERFORMANCE MARKETING

Media planning & strategy
Paid ads (Meta, Google, TikTok, Snapchat)
Performance optimization & A/B testing
ROI tracking & reporting



WHY MARS MEDIA?



CAMPAIGNS

+50

CLIENTS

+30

EVENTS

+150

INFLUENCERS

+25

OUR PROJECTS



CLIENT: 

SERVICES: Event Activation,
Stage Design & Branding

OBJECTIVE: Create a high-impact brand
presence during event

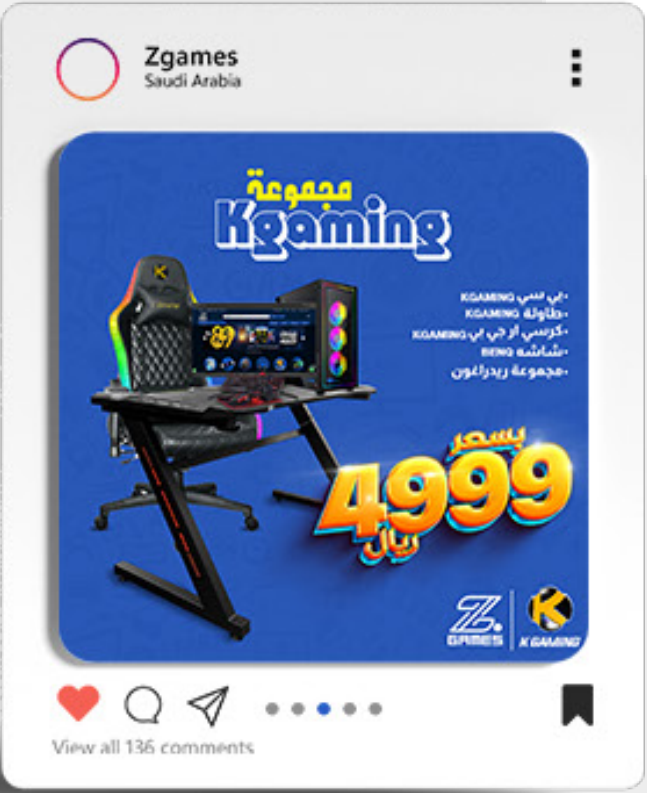
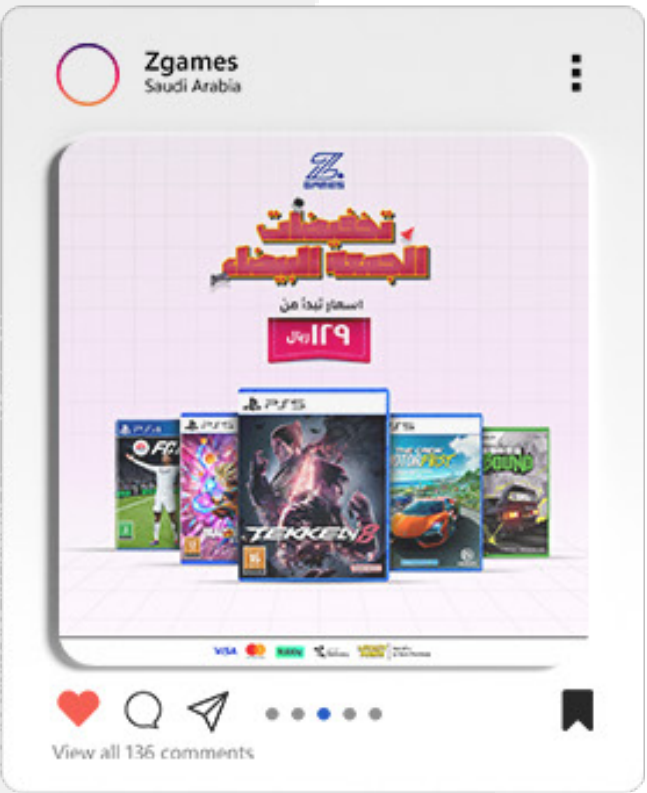


CLIENT:



SERVICES: Social Media Promotional
Creative Campaign Designs

OBJECTIVE: Promote gaming bundles
and drive sales.



CLIENT:  **MOSSOLOGY**
SEA MOSS GEL

SERVICES: Brand Identity design
& packaging design

OBJECTIVE: Complete new identity
and packaging design
for UAE brand.



CLIENT:



SERVICES: Brand Identity design & premium packaging design

OBJECTIVE: Complete new identity and packaging design for UAE brand.



CLIENT: 

SERVICES: Social Media & Content
Launch Campaign

OBJECTIVE: Promote new store opening
in Nizwa and drive footfall



CLIENT:



SERVICES: Campaign Creative & Digital Content

OBJECTIVE: Drive youth engagement
Thorough visually appealing product storytelling

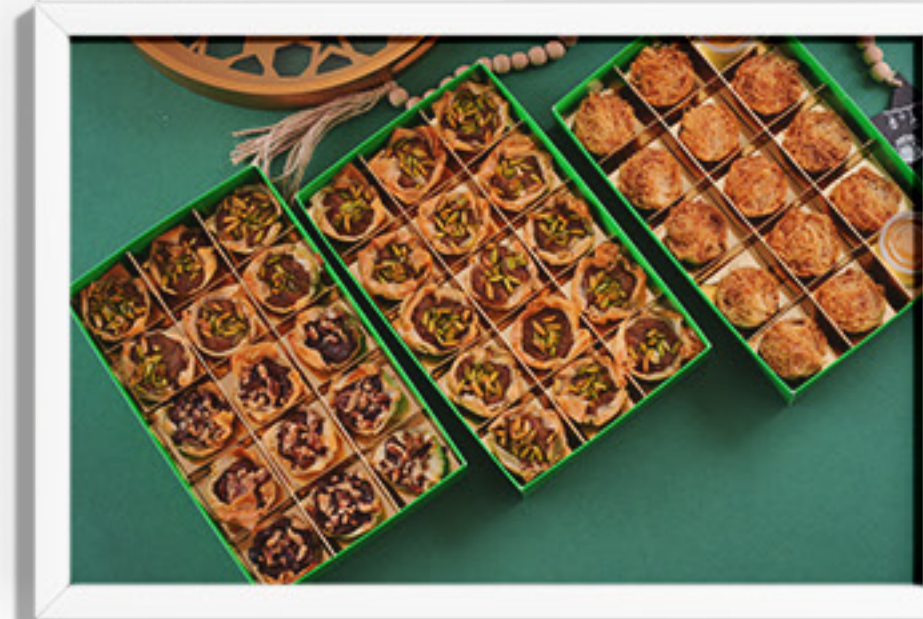
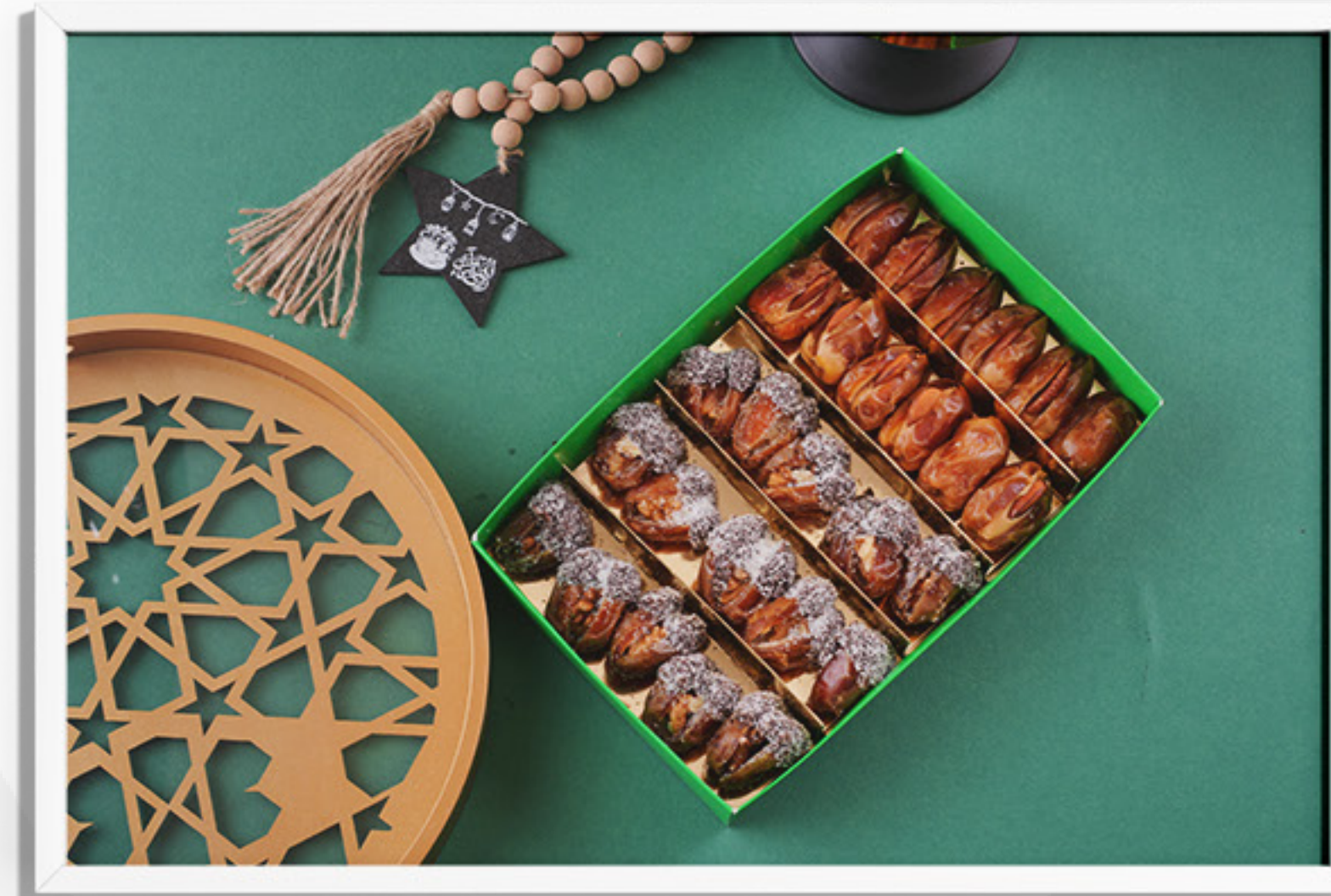
[Click for review](#)



CLIENT: **CALO**

SERVICES: Product Photography
& Content Creation

OBJECTIVE: Showcase food offerings
in a premium and
appetizing way



CLIENT: **CALO**



CLIENT: **CALO**



CLIENT: gategourmet

SERVICES: Brochure Design
& Branding

OBJECTIVE: Present brand professionally
through corporate materials



CLIENT:



SERVICES: Product Photography
& Art Directions

OBJECTIVE: Create clean and professional
product visuals for marketing use



CLIENT:



SERVICES:

Video Production &
Event Coverage

OBJECTIVE: Capture brand presence
during Saudi Arabian Grand
Prix 2025



CLIENT: **ÜLKER**

SERVICES: Booth Design, Branding
and Production

OBJECTIVE: Enhance brand visibility
& customer engagement



CLIENT: **ÜLKER**

SERVICES: Product Visual
and Content

OBJECTIVE: Highlight product appeal
and increase consumer attraction



CLIENT:



SERVICES:

Digital Content
and Branding design

OBJECTIVE:

Strengthen brand presence
through digital visuals



CLIENT:



SERVICES: Social Media Management and Creative Design

OBJECTIVE: Increase online engagement and food appeal



CLIENT:  **TÜVRheinland®**
Precisely Right.

SERVICES: Event Creative, Digital Designs
and Branding Elements

OBJECTIVE: Support 20th Anniversary
event communication



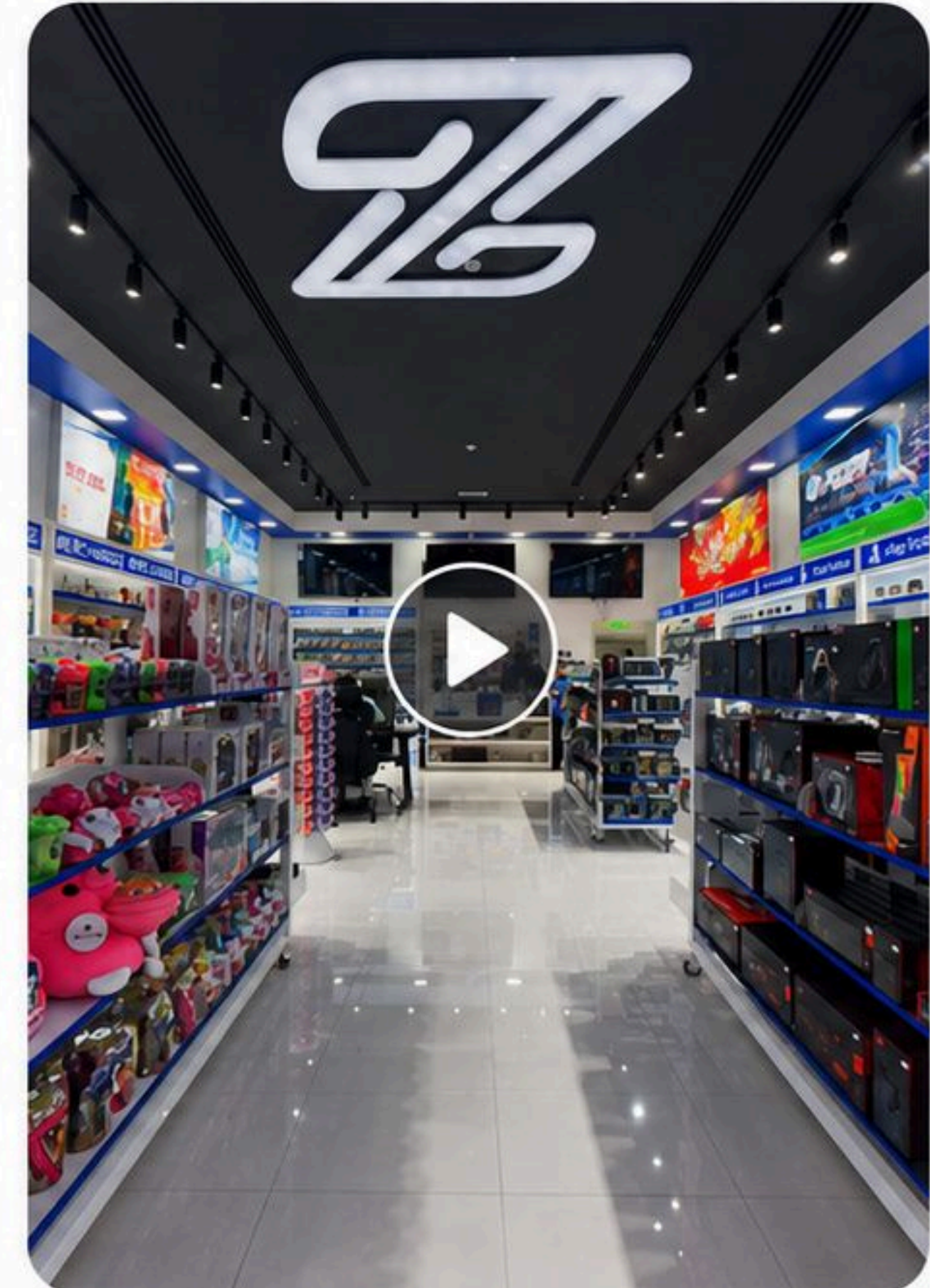
AI
VIDEOS



PRODUCT SHOWCASE



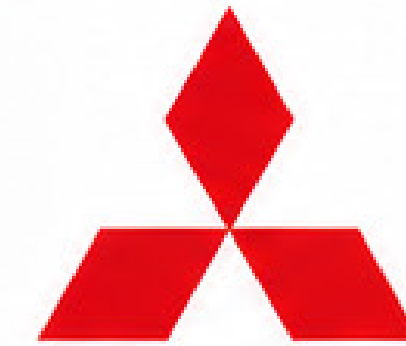
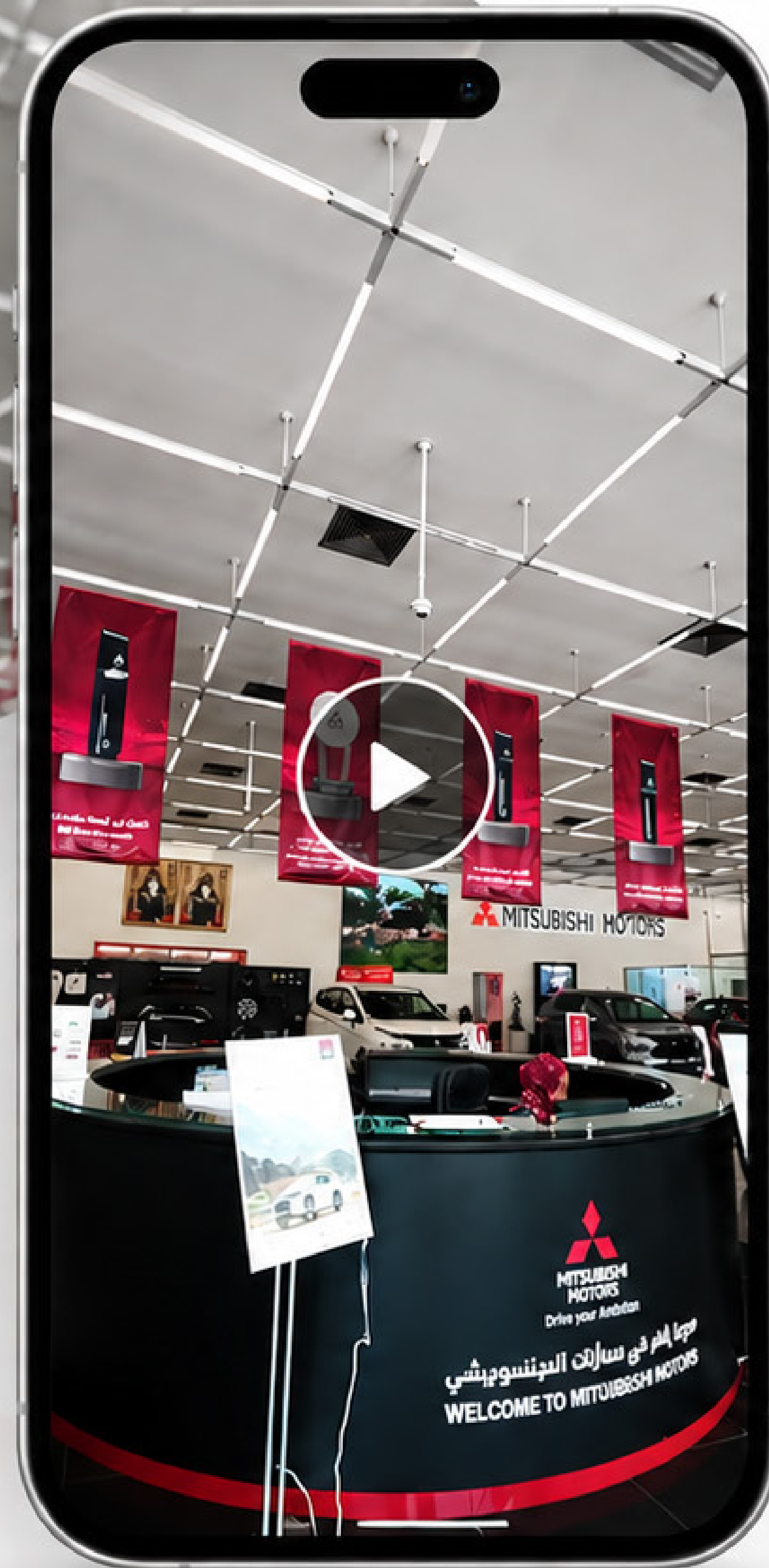
SOCIAL MEDIA CONTENT



STORE EXPERIENCE



WATCH VIDEO ↗



**MITSUBISHI
MOTORS**

Drive your Ambition

SHOWROOM EXPERIENCE

A closer look inside the Mitsubishi
showroom in Nizwa.

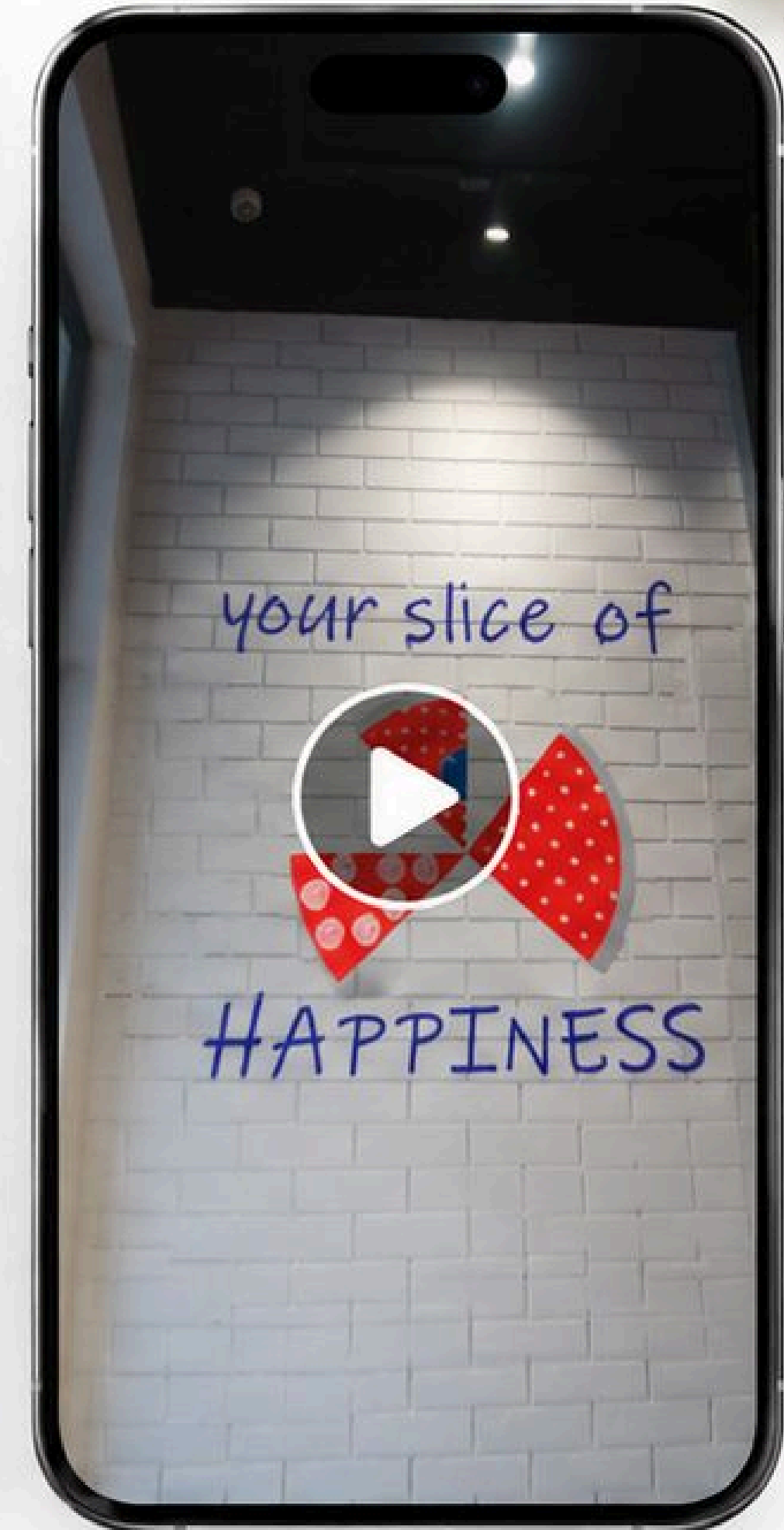
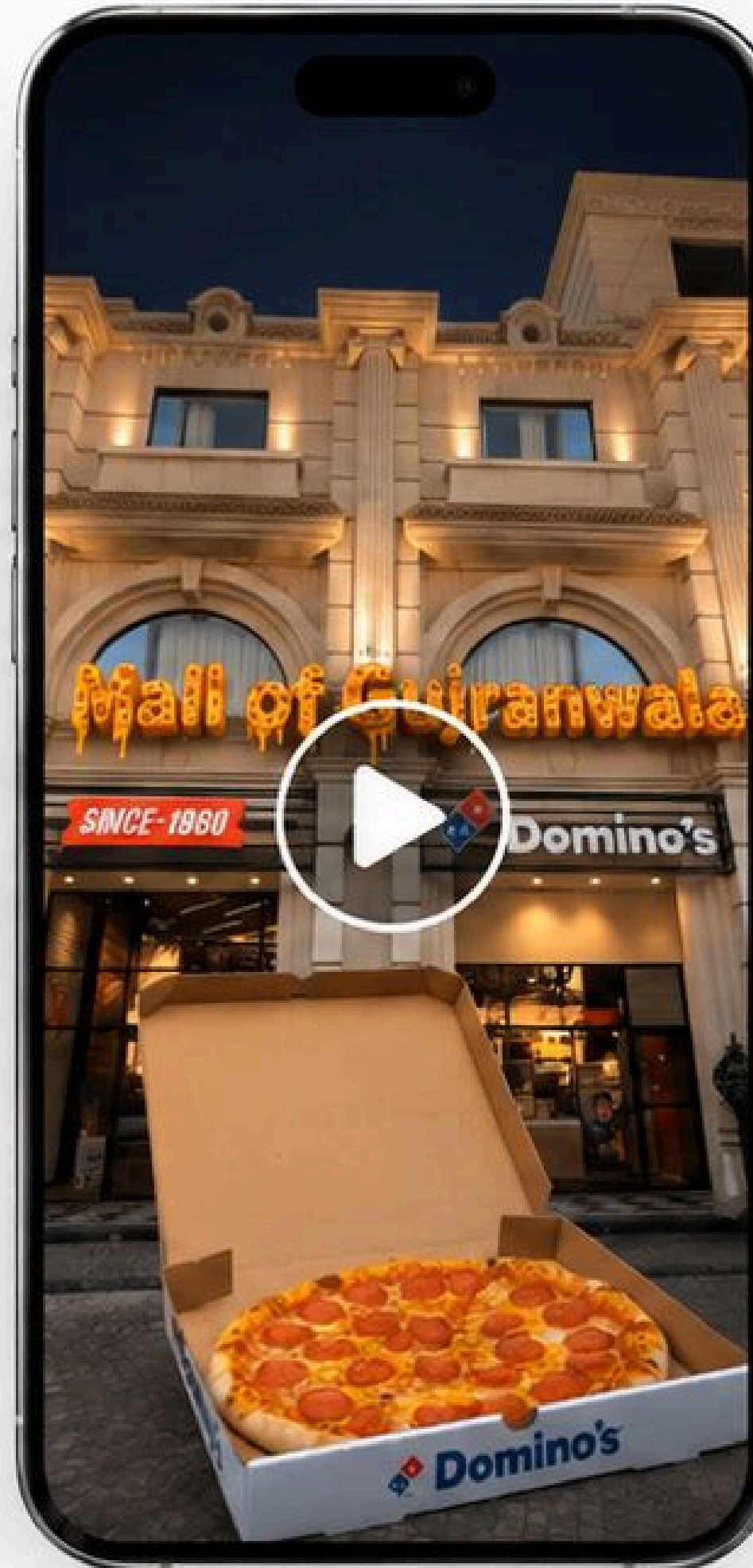
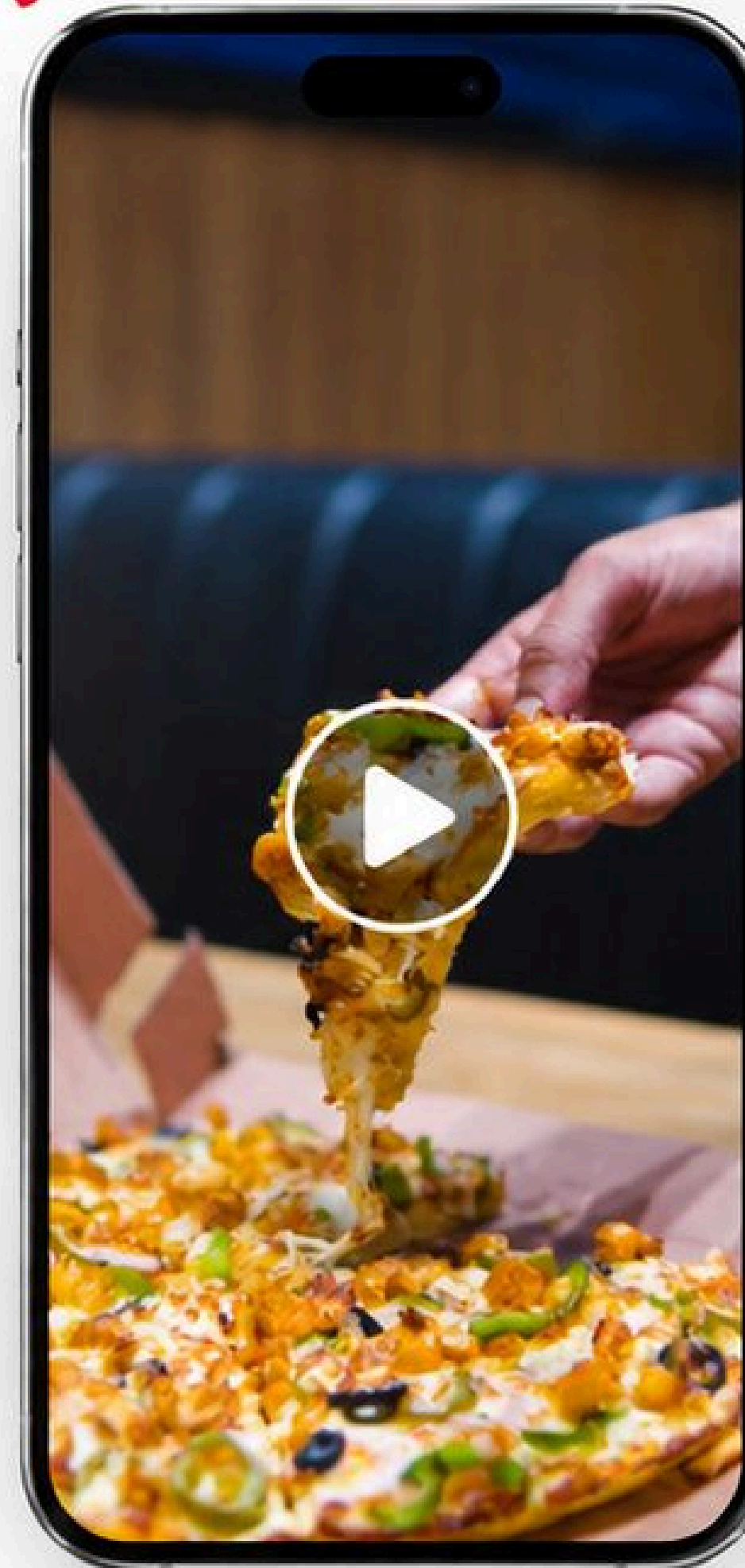
WATCH VIDEO ↗



MORE THAN PIZZA

MOMENTS THAT MATTER

WATCH VIDEO ↗



OUR CLIENTS



centrepoin



اخرسترا
extra



APICO
شركة صناعة البلاستيك العربية
ARABIAN PLASTIC INDUSTRIAL CO.
A Closed Joint Stock Co. مغلقة مساهمة شركة



babyshop



بن زقر
SINCE 1881
مبنى ١٨٨١



homecentre



شركة بيرفكت ستيل
PERFECT STEEL
COMPANY
PRECISION IN EVERY PIECE



CALO



TÜVRheinland®
Precisely Right.



MITSUBISHI
MOTORS



كولهااس



Z.GAMES



ÜLKER



PETROMIN



gategourmet



LUMETY
لقمتي

THANK YOU



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